



Terry Whitaker
UNLIMITED

↓ AIM
TRUTH
PROFIT!

Presentation Description

Never Sell Again

Are squeaky-wheel clients demanding more of your hours than they are worth?

Do you need to start getting more - and *more profitable* - clients?

Do you suffer from sales anxiety?

Consultants, Architects, Engineers, Photography and Graphic Art professionals say all the time how they didn't grow up thinking they were going to be a "Sales Person." And in an effort to look good—both companies and people—default to language and actions that actually put up more barriers to sales, rather than breaking them down.

Terry Whitaker, known by clients and colleagues as "The Truth Teller," will reveal the differences between canned and candid language and show you how to get to the heart of your most unique and powerful marketing message that does the selling for you.

During this action packed session, **you'll learn:**

- Simple, no-cost things you can do immediately to connect with your "best possible clients"
- How to find your true and most valuable uniqueness
- The most powerful way to build credibility in your industry
- The secret to building a marketing program so strong you don't have to "sell" anymore!

Join Terry and discover how to find your unique value, effectively describe your core message, and have your most profitable customers seeking you!

For more information, visit www.terrywhitaker.com or email info@terrywhitaker.com