



Terry Whitaker
UNLIMITED

↓ AIM
TRUTH
PROFIT!

Terry Whitaker - Presenter's Bio

Known by those she works with as “The Truth Teller,” **Terry Whitaker** gets you to cut the jargon-filled rhetoric of business speak and distill your message into authentic, meaningful language.

Terry delivers **straightforward, actionable** strategies for business professionals to target, reach, and convert their most profitable audiences without the “selling.”

With a background working for some of the world's best brands like Nestlé, Disney, Carnation, and Libby's, and a small business owner herself, Terry has been able to take the time-tested branding strategies of the masters and distill them for small businesses and budgets.

A recent winner of Tory Johnson's Small Business Spark & Hustle Award, Terry and her company Crossbow Studio have become known as the go-to team for straight-shooting branding and marketing services for those clients who have a true passion for their business and want to communicate authentically.

Terry is an in-demand speaker on **authentic branding** and **profitable client attraction** throughout the United States.

For more information, visit <http://www.terrywhitaker.com>